I hereby certify that this correspondence is being filed via EFS-web with the United States Patent and Trademark Office
on January 26, 2010
TOWNSEND and TOWNSEND and CREW LLP
By /Joni E. Peterson/

Joni E. Peterson

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Safwan Shah et al.

Patent No.: 7,085,774

Issued: August 1, 2006

Application No.: 09/944,626

Filed: August 30, 2001

For: ACTIVE PROFILING SYSTEM FOR TRACKING AND QUANTIFYING CUSTOMER CONVERSION EFFICIENCY

Customer No.: 20350

Via EFS-Web

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicants hereby withdraw small entity status in the above-referenced patent. Accordingly, Large Entity Fees may be paid in this patent. Applicants hereby give notice that

Respectfully submitted,

/Chad E. King/ Chad E. King Reg. No. 44,187

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Infonox On The Web is not entitled to small entity status.

Confirmation No. 9256

Examiner: Frantz Coby

Technology Center/Art Unit: 2161

NOTIFICATION OF CHANGE OF ENTITY STATUS UNDER

37 CFR § 1.27(g)(2)